Press Release

VIVENDA: CORRECTION – CHANGE TO THE 2026 CALENDAR OF CORPORATE EVENTS

Rome, May 28, 2026 – Vivenda Group S.p.A. ("Company" or "Vivenda") announces, pursuant to Article 17 of the Euronext Growth Milan Issuers' Regulations, that due to a mere clerical error, the press release issued on May 22, 2026, is to be understood as amended as follows:

The Ordinary Shareholders' Meeting for the approval of the financial statements as of December 31, 2025, and the presentation of the consolidated financial statements is convened for **June 29, 2026**, instead of June 30, 2026.

All other disclosed information remains unchanged

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For the dissemination of regulated information, Vivenda utilizes the 1info dissemination system (www.1info.it), managed by Computershare S.p.A., located in Milan, via Lorenzo Mascheroni 19, and authorized by CONSOB.

This press release is available in the Investor Relations/Financial Press Releases section of the website www.vivenda.it and on www.1info.it.

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About Vivenda Group S.p.A.

Vivenda Group S.p.A., founded in Rome in 2006, is a leading advertising agency in Out of Home (OOH) and Digital Out of Home (DOOH) advertising, specializing in large-scale advertising installations in extraordinary, exclusive locations with maximum public visibility. The Group operates through four main service lines: OOH Advertising, for the integrated management of permits, production, and sales of advertising space; Architecture, through its subsidiary Vivenda Lavori S.r.l., specializing in the restoration, redevelopment, and consolidation of buildings and monuments; Legal & Financial Advertising, which includes legal and financial advertising with official concessions from the Italian State Printing Office and Mint; and Real Estate, focused on urban redevelopment and high-end restoration projects for private buildings. Thanks to this approach, Vivenda has developed its core business of sponsored "zero-cost" restorations, which finance the recovery of valuable works and buildings through advertising revenues. In 2023, Vivenda GCC FZE, a wholly owned subsidiary of the parent company, was established in Dubai to export this business model to the United Arab Emirates, expanding the Group's international growth opportunities. In 2025, the Group's international expansion continued with the establishment of Vivenda Adv Es, based in Barcelona. This subsidiary will be instrumental in introducing and developing the zero-cost sponsored restoration model in Spain, a market where there is currently no company capable of offering this business model.

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Investor Relations
Vivenda Group S.p.A.
Filippo Cirrincione
Investor Relations Manager
Email: investor.relator@vivenda.it
Tel: +39 06 4544 1005

Euronext Growth Advisor
Banca Finnat Euramerica S.p.A.
Francesco Collettini
Email: f.collettini@finnat.it

Specialist e Corporate Broker
Banca Finnat Euramerica S.p.A.
Email: istituzionali@finnat.it
Tel: +39 06 69933 417