



Press release

VIVENDA: VARIATION OF THE 2026 CORPORATE EVENTS CALENDAR

Rome, March 20, 2026 - Vivenda Group S.p.A. (“Company” or “Vivenda”), active in Out Of Home and Digital Out of Home Advertising (“OOH” and “DOOH”) and at the head of the eponymous Group operating through a unique business model, which involves the realization of restoration projects entirely financed through proceeds deriving from OOH (so-called zero-cost sponsored restorations), announces, pursuant to Article 17 of the Euronext Growth Milan Issuers' Regulation, the variation of the corporate events calendar for the 2026 financial year.

Date	Event
25 May 2026	Board of Directors for the approval of the draft separate financial statements and the consolidated financial statements as of December 31, 2025
26 June 2026	Ordinary Shareholders' Meeting for the approval of the financial statements and presentation of the consolidated financial statements as of December 31, 2025 (first call)
30 June 2026	Ordinary Shareholders' Meeting for the approval of the financial statements and presentation of the consolidated financial statements as of December 31, 2025 (second call)
30 September 2026	Board of Directors for the approval of the consolidated half-year financial report as of June 30, 2026, voluntarily subjected to a limited audit

Please note that the dates of Vivenda's financial calendar relating to the approval of the 2025 financial statements have been postponed in accordance with the provisions of art. 2423-bis of the Civil Code and the provisions relating to the preparation of consolidated financial statements, in order to guarantee the correct preparation of consolidated accounting data, also taking into account the need to obtain the financial statement data of the subsidiaries.

The calendar of corporate events is available in the Investor Relations/Financial Calendar section of the website www.vivenda.it.

*** For the dissemination of regulated information, Vivenda uses the 1info dissemination system (www.1info.it), managed by Computershare S.p.A. based in Milan, via Lorenzo Mascheroni 19 and authorized by CONSOB.

This press release is available in the Investor Relations/Financial Press Releases section of the website www.vivenda.it and on www.1info.it

About Vivenda Group S.p.A.

Vivenda Group S.p.A., established in Rome in 2006, is a leading advertising concessionaire in the Out Of Home Advertising (OOH) and Digital Out of Home Advertising (DOOH) sectors, specializing in large-scale advertising installations in extraordinary, exclusive locations with maximum public visibility. The Group operates through four main service lines: OOH Advertising, for the integrated management of permits, production, and sale of

advertising spaces; Architecture, through its subsidiary Vivenda Lavori S.r.l., specialized in the restoration, redevelopment, and structural consolidation of buildings and monuments; Legal & Financial Advertising, which includes legal and financial advertising with official concessions from the Istituto Poligrafico e Zecca dello Stato; and Real Estate, focused on high-level urban redevelopment and restoration projects for private buildings. Thanks to this approach, Vivenda has developed as its core business the model of “zero-cost” sponsored restorations, which finance the recovery of valuable works and buildings through advertising revenues. In 2023, Vivenda GCC FZE was established in Dubai, wholly owned by the Parent Company, to export this business model to the United Arab Emirates, expanding the Group’s international growth opportunities. In 2025, the Group continues its international expansion with the establishment of Vivenda Adv ES, based in Barcelona, a Group subsidiary that will support the introduction and development of the zero-cost sponsored restoration model in Spain, a market where no company is currently able to offer such a business model.

Investor Relations

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