



Press Release

VIVENDA: THE ORDINARY SHAREHOLDERS' MEETING APPROVES THE FINANCIAL STATEMENTS AS OF DECEMBER 31, 2024, AND THE ALLOCATION OF PROFITS 2024 CONSOLIDATED FINANCIAL STATEMENTS PRESENTED

Rome, April 30, 2025 – The Shareholders' Meeting of Vivenda Group S.p.A. ("Vivenda" or the "Company"), active in Out Of Home and Digital Out Of Home Advertising ("OOH" and "DOOH"), and heading the namesake Group that operates through a unique business model involving the complete funding of restoration projects through OOH advertising revenue (so-called zero-cost sponsored restorations), met today in ordinary session under the chairmanship of Luca Maurogiovanni to deliberate on the agenda items.

FINANCIAL STATEMENTS AND CONSOLIDATED FINANCIAL STATEMENTS AS OF DECEMBER 31, 2024

The Shareholders' Meeting reviewed the consolidated financial statements and approved the financial statements, including the management report, the report of the Board of Statutory Auditors, and the independent auditors' report, all closing as of December 31, 2024.

Main Financial Results of Vivenda Group S.p.A. as of December 31, 2024

- Sales revenue: €10.63 million (€13.30 million in 2023)
- Production value: €11.14 million (€13.39 million in 2023)
- EBITDA: €0.55 million (€1.15 million in 2023)
- Adjusted EBITDA: €0.15 million (€1.15 million in 2023)
- Operating result: €0.13 million (€0.07 million in 2023)
- Net financial debt: €4.41 million (€3.23 million in 2023)
- Net equity: €1.55 million (€0.49 million in 2023)

Main Consolidated Results as of December 31, 2024

- Sales revenue: €13.15 million (€20.69 million, €26.30 million pro forma in 2023)
- Production value: €14.87 million (€20.84 million, €22.58 million pro forma in 2023)
- EBITDA: €0.62 million (€1.83 million, €2.05 million pro forma in 2023)
- EBIT: €0.39 million (€1.13 million, €1.31 million pro forma in 2023)
- Net income: €0.04 million (€0.42 million, €0.32 million pro forma in 2023)
- Net financial debt: €6.35 million (€3.81 million, €5.43 million pro forma in 2023)

- Net worth: €2.13 million (€1.10 million, €1.05 million pro forma in 2023)

ALLOCATION OF NET PROFIT

Regarding the allocation of net profit, the Shareholders' Meeting approved the Board of Directors' proposal to allocate the net profit of €129,652 as follows: €6,483 to the legal reserve and €123,169 carried forward as retained earnings.

Filing of Documentation

The minutes of the Shareholders' Meeting, for further information, will be made available to the public on the Company's website, www.vivenda.it (under Investor Relations/Shareholders' Meeting), as well as on www.borsaitaliana.it (under Shares/Documents), in accordance with applicable regulations.

The annual report, including the financial statements as of December 31, 2024, the management report, the Board of Statutory Auditors' and auditors' reports, and the consolidated financial statements, are available on the Company's website under Investor Relations/Financial Statements and Periodic Reports, and on www.borsaitaliana.it.

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This press release is available in the Investor Relations/Financial Press Releases section of www.vivenda.it and on www.1info.it.

About Vivenda Group S.p.A.

Vivenda Group S.p.A., established in Rome in 2006, is a leading advertising concessionaire in the Out Of Home Advertising (OOH) and Digital Out Of Home Advertising (DOOH) sectors, specializing in large-format advertising installations in extraordinary, exclusive locations with maximum public visibility. The Group operates through four main service lines: OOH Advertising, for the integrated management of authorizations, production, and sale of advertising spaces; Architecture, through its subsidiary Vivenda Lavori S.r.l., specialized in the restoration, redevelopment, and consolidation of buildings and monuments; Legal & Financial Advertising, which includes legal and financial advertising with official concessions from the Istituto Poligrafico e Zecca dello Stato; and Real Estate, focused on high-level urban redevelopment and restoration projects for private buildings. Thanks to this approach, Vivenda has developed "zero-cost sponsored restorations" as its core business—a model that funds the restoration of valuable artworks and buildings through advertising revenues. Vivenda has also exported its zero-cost sponsored restoration model abroad, with the establishment of Vivenda GCC FZE in Dubai in 2023 and Vivenda Adv Es in Barcelona in

2025, consolidating its presence in international markets and expanding the Group's growth opportunities in the OOH and sustainable building redevelopment sectors.

Investor Relations

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